

**2024 Business Law & Leadership Gala**  
*Honoring Lawyers, Nonprofits, and Communities*

*Celebrating*  
**LAWYERS ALLIANCE FOR NEW YORK,**  
*its people, programs, and purpose*  
*and the legal community's collective support for strong nonprofits*

**May 22, 2024 – 6:00 p.m.**  
Festive Evening Reception and Program  
Mandarin Oriental, 80 Columbus Circle, New York, NY

**Major Sponsorship Opportunities**

[ ] **\$50,000 PLATINUM**

- 20 tickets to the event and reserved VIP seating during the program with logo recognition
- Full-screen greeting looped during cocktail reception and displayed at start of program
- Highest priority logo placement on Gala web loop and Gala sponsor web page
- Priority listing of sponsor on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

[ ] **\$30,000 GOLD**

- 10 tickets to the event and reserved premium seating during the program with logo recognition
- Full-screen greeting looped during cocktail reception and at the start of the program
- Premium logo placement on Gala web loop and Gala sponsor web page
- Premium listing of sponsor on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

[ ] **\$15,000 SILVER**

- 10 tickets to the event with reserved seating during the program and corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web loop and Gala sponsor web page
- Prominent listing of sponsor on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

**Additional Sponsorship Opportunities**

[ ] **\$10,000 LEADER**

- 8 tickets to the event
- Full-screen greeting looped during cocktail reception
- Logo on Gala sponsor web page
- Listing of sponsor on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

[ ] **\$5,000 PARTNER**

- 4 tickets to the event
- Half-screen greeting looped during cocktail reception
- Listing of sponsor on Gala web page sponsorship list, event-day signage, and post-event email recognition

**Individual Ticket Opportunities**

[ ] **\$1,000 BENEFACTOR**

1 ticket to the event  
Listing in greeting slideshow

[ ] **\$500 NONPROFIT/ALUMNI**

1 ticket to the event

**2024 Business Law & Leadership Gala  
Major and All Levels Sponsorship Reply Form**

- \$50,000 PLATINUM                       \$10,000 LEADER  
 \$30,000 GOLD                             \$5,000 PARTNER  
 \$15,000 SILVER

Sponsor Name: \_\_\_\_\_  
(as you would like Sponsor to be listed in event materials)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment options:**

**Check** – Please make payable to **Lawyers Alliance for New York** and mail to: 171 Madison Avenue, 9th Floor, New York, NY 10016 Attn: Development

**Credit Card** – Visit [www.lawyersalliance.org/donate](http://www.lawyersalliance.org/donate)

**ACH or otherwise** – Please contact Development Manager James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org) or (212) 219-1800 ext. 225

*The fair market value of goods or services provided in exchange is \$300 for each ticket.*

*A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting us at Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016 or [info@lawyersalliance.org](mailto:info@lawyersalliance.org). You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or (212) 416-8686.*

**About Lawyers Alliance for New York** Founded in 1969, [Lawyers Alliance](http://www.lawyersalliance.org) is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits and social enterprises. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve.

**2024 Business Law & Leadership Gala  
Individual Ticket Reply Form**

\$1,000 BENEFACTOR

\$500 NONPROFIT/ALUMNI

Name of Guest: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Guest: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

***Please make your CHECK payable to Lawyers Alliance for New York and send it to:***

Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016

**Credit Card:** Please visit [www.lawyersalliance.org/donate](http://www.lawyersalliance.org/donate)

***Or call Development Manager James Valentin at 212-219-1800 ext. 225 for credit card or other payment options.***

*The fair market value of goods or services provided in exchange is \$300 for each individual ticket.*

To reserve your spot at the Gala, please email this form as a PDF to James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016. If you have any questions, please contact James at 212-219-1800, ext. 225.

*A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting us at Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016 or [info@lawyersalliance.org](mailto:info@lawyersalliance.org). You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or (212) 416-8686.*