

## 50th Anniversary Business Law & Leadership Gala

### Honorees

This special anniversary event will honor the civic minded and distinguished leadership of

**John J. Suydam**  
**Senior Partner and Chief Legal Officer**  
**Apollo Global Management, LLC**

The evening also will recognize **Skadden, Arps, Slate, Meagher & Flom LLP's** longstanding pro bono commitment to Lawyers Alliance, and **Sean Delany's** 20 years of service to the nonprofit sector as Lawyers Alliance's Executive Director.

**Tuesday, June 4, 2019**

6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation  
Ziegfeld Ballroom, 141 West 54th Street, New York, NY

### Master of Ceremonies

**Dana Delany**, Emmy Award-winning actor and star of the CBS legal series *The Code*

## Major Sponsorship Opportunities

### [ ] \$50,000 PLATINUM

- Two tickets to exclusive pre-event VIP reception with Honorees at 5:30 p.m.
- Priority premium 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Highest priority logo placement on Gala web page
- Highest priority listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

### [ ] \$30,000 GOLD

- Two tickets to exclusive pre-event VIP reception with Honorees at 5:30 p.m.
- Premium 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Premium logo placement on Gala web page
- Premium listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

### [ ] \$15,000 SILVER

- 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web page
- Prominent listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

### **Additional Sponsorship Opportunities**

**[ ] \$10,000 LEADER**

- 10-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Logo on Gala web page
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

**[ ] \$5,000 PARTNER**

- Reserved seating for 4 with corporate signage
- Half-screen greeting looped during cocktail reception
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

### **Individual Ticket Opportunities**

**[ ] \$2,019 TRIBUTE BENEFACTOR**

- Reserved seating for 2 guests
- Name listed on donor list during event

**[ ] \$1,000 BENEFACTOR**

- Reserved seating for 1 guest

**[ ] \$500 NONPROFIT/ALUMNI**

- Reserved seating for 1 guest

*The fair market value of goods or services provided in exchange is \$250 for each regular ticket and \$350 for each VIP ticket. To reserve your sponsorship of Lawyers Alliance's 2019 Business Law & Leadership Gala, please complete the attached form and send it to Senior Development Coordinator James Valentin by email as a PDF to [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016. If you have any questions or are interested in Individual Ticket Opportunities, please contact James Valentin at 212-219-1800, ext. 225.*

**About Lawyers Alliance for New York.** Founded in 1969, Lawyers Alliance for New York is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve. See [www.lawyersalliance.org](http://www.lawyersalliance.org).

**50th Anniversary Business Law & Leadership Gala  
All Levels Sponsorship Reply Form**

☐ \$50,000 PLATINUM

☐ \$10,000 LEADER

☐ \$30,000 GOLD

☐ \$5,000 PARTNER

☐ \$15,000 SILVER

Firm or Company Name: \_\_\_\_\_  
(as you would like to be listed in event materials)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact for greeting: \_\_\_\_\_ Telephone: \_\_\_\_\_  
(if different from contact above)

*Please make your check payable to:* Lawyers Alliance for New York.

*Or pay by credit card.* I wish to use my personal / corporate card (circle one)

Credit Card Information: ☐ Amex ☐ MasterCard ☐ Visa

\$ \_\_\_\_\_  
Amount charged

\_\_\_\_\_   
Cardholder name (please print)

\_\_\_\_\_   
Credit card number

\_\_\_\_\_   
Expiration date

\_\_\_\_\_   
Cardholder signature

*The fair market value of goods or services provided in exchange is \$250 for each regular ticket and \$350 for each VIP ticket. To reserve your sponsorship of the Gala, please complete the this form and send it to Senior Development Coordinator James Valentin by email as a PDF to [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016. If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.*

*A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at the address above. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or (212) 416-8401.*

## 50th Anniversary Business Law & Leadership Gala Individual Ticket Reply Form

☐ \$2,019 TRIBUTE BENEFACTOR

Name of Guests: _____	Titles: _____
Donor Name: _____	_____
<i>(for Donor List or specify Anonymous)</i>	

☐ \$1,000 BENEFACTOR

☐ \$500 NONPROFIT/ALUMNI

Name of Guest: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Guest: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Please make your check payable to: Lawyers Alliance for New York.*

*Or pay by credit card. I wish to use my personal / corporate card (circle one)*

Credit Card Information: ☐ Amex ☐ MasterCard ☐ Visa

\$ \_\_\_\_\_  
Amount charged

Cardholder name (please print)

\_\_\_\_\_

Credit card number

Expiration date

Cardholder signature

*The fair market value of goods or services provided in exchange is \$250 for each individual ticket. To reserve your spot at the Gala, please complete the this form and send it to Senior Development Coordinator James Valentin by email as a PDF to [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016. If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.*

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## **50th Anniversary Business Law & Leadership Gala Logo and Greeting Specifications**

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

### **Logo Specifications for Website:**

Please provide your logo to Lawyers Alliance ***as soon as possible***, as we will be periodically updating the website in March, April and May 2019.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

### **Greeting Specifications for Event:**

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

#### **Size:**

\_\_\_\_\_Platinum, Gold, Silver and Leader Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

\_\_\_\_\_Partner Sponsors: Half Screen: 4.5" wide x 5.5" high

### **Delivery:**

Please email your greeting to Senior Development Coordinator James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org). If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.

Thank you!

April 12, 2019