

**2021 Business Law & Leadership Gala
Major Sponsorship Opportunities**

Honorees

This virtual event will honor the civic-minded and distinguished leadership of

Craig Katerberg

Chief Legal and Corporate Affairs Officer, Budweiser APAC

Darilyn T. Olidge

General Counsel, Chief Compliance Officer and Partner, Brightwood Capital Advisors, LLC

Roderick Jones, Ed.D

Executive Director, Goddard Riverside Community Center

Wednesday, May 26, 2021

6:30 to 7:30 p.m. Online Celebration and Awards Presentation

All sponsors receive unlimited tickets to Gala

[] **\$50,000 PLATINUM**

- Pre-Event Virtual Cocktail Reception with the Honorees (for 4 guests)
- Premier logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow
- Premier listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during event

[] **\$30,000 GOLD**

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Premium logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow
- Premium listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during the event

[] **\$15,000 SILVER**

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Prominent logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow
- Prominent listing of name in event electronic communications and on sponsor list
- Recognition during the event's speaking program
- Full-screen greeting shared during the event

2021 Business Law & Leadership Gala Additional Sponsorship Opportunities

All sponsors receive unlimited tickets to May 26, 2021 Gala

- [] **\$10,000 LEADER**
 - Recognition during event's speaking program
 - Full-screen greeting during the event
 - Logo on Gala webpage and in event slideshow
 - Sponsor name in event communications and on sponsor list

- [] **\$5,000 PARTNER**
 - Half-screen greeting during the event
 - Sponsor name on Gala webpage and sponsor list
 - Receive a thank you video clip from Lawyers Alliance

- [] **\$1,000 BENEFACTOR (Individual or Nonprofit)**
 - Listing on greeting slide during the event
 - Receive a personal note of thanks

- [] **Other Donation of \$_____**
 - Receive a personal note of thanks

**2021 Business Law & Leadership Gala
All Levels Sponsorship Reply Form**

- | | | | |
|-----------------------------------|----------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> \$50,000 | PLATINUM | <input type="checkbox"/> \$10,000 | LEADER |
| <input type="checkbox"/> \$30,000 | GOLD | <input type="checkbox"/> \$5,000 | PARTNER |
| <input type="checkbox"/> \$15,000 | SILVER | <input type="checkbox"/> \$1,000 | BENEFACTOR (Individual or Nonprofit) |

| |
|--|
| Firm or Company Name: _____ (as you would like to be listed in event materials) |
|--|

Sponsor Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

Contact Name for greeting: _____ Email: _____
(if different from contact above)

To reserve your Gala sponsorship, please send this form to James at jvalentin@lawyersalliance.org.

Payment options: We prefer payments by wire or check, and will work with you to ease the process.

1. ACH or wire – For instructions, contact jvalentin@lawyersalliance.org or call 212-219-1800, ext. 225.
2. Check - If you mail a check to our office, please advise us so we can look out for it.
3. Online - Please pay online and specify in the comments section that the donation is for the Gala.
4. Credit Card - I wish to use my personal / corporate card (circle one).

Credit Card Information:

- AMEX MasterCard Visa

| | |
|--------------------|--------------------------------|
| \$ _____ | _____ |
| Amount charged | Cardholder name (please print) |
| _____ | _____ |
| Credit card number | Cardholder signature |
| Expiration date | |

The fair market value of goods or services provided in exchange is zero or insubstantial for purposes of tax deductibility rules.

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting Lawyers Alliance, 171 Madison Avenue, 9th Floor, New York, NY 10016. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8686.

2021 Business Law & Leadership Gala Logo and Greeting Specifications

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala webpage**, at <https://lawyersalliance.org/gala>, and **electronic greetings during the virtual event**.

Logo Specifications for Website:

Please provide your logo to Lawyers Alliance **as soon as possible**, as we will be periodically updating the website leading up to the event.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

Greeting Specifications for Event:

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

Size:

Platinum, Gold, Silver and Leader Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

Partner Sponsors: Half Screen: 4.5" wide x 5.5" high

Delivery:

Please email your greeting to James Valentin at jvalentin@lawyersalliance.org. If you have any questions, please contact James by email or at 212-219-1800, ext. 225.

Thank you!

April 8, 2021