

## 2021 Business Law & Leadership Gala Major Sponsorship Opportunities

### Honorees

This virtual event will honor the civic-minded and distinguished leadership of

### **Craig Katerberg**

Chief Legal and Corporate Affairs Officer, Budweiser APAC

### **Darilyn T. Olidge**

General Counsel, Chief Compliance Officer and Partner, Brightwood Capital Advisors, LLC

### **Roderick Jones, Ed.D**

Executive Director, Goddard Riverside

### **Wednesday, May 26, 2021**

6:30 to 7:15 p.m. Online Celebration and Awards Presentation

All sponsors receive unlimited tickets to Gala

#### [ ] **\$50,000 PLATINUM**

- Pre-Event Virtual Cocktail Reception with the Honorees (for 4 guests)
- Premier logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow (*if you respond by May 11*)
- Premier listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during event

#### [ ] **\$30,000 GOLD**

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Premium logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow (*if you respond by May 11*)
- Premium listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during the event

#### [ ] **\$15,000 SILVER**

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Prominent logo placement on Gala invitation (*if you respond by April 23*), on Gala webpage, and in event slideshow (*if you respond by May 11*)
- Prominent listing of name in event electronic communications and on sponsor list
- Recognition during the event's speaking program
- Full-screen greeting shared during the event

## 2021 Business Law & Leadership Gala Additional Sponsorship Opportunities

All sponsors receive unlimited tickets to May 26, 2021 Gala

- [ ] **\$10,000 LEADER**
  - Recognition during event's speaking program
  - Full-screen greeting during the event
  - Logo on Gala webpage and in event slideshow (*if you respond by May 11*)
  - Sponsor name in event communications and on sponsor list
  
- [ ] **\$5,000 PARTNER**
  - Half-screen greeting during the event
  - Sponsor name on Gala webpage and sponsor list (*if you respond by May 11*)
  - Receive a thank you video clip from Lawyers Alliance
  
- [ ] **\$1,000 BENEFACTOR (Individual or Nonprofit)**
  - Listing on greeting slide during the event (*if you respond by May 11*)
  - Receive a personal note of thanks
  
- [ ] **Other Donation of \$\_\_\_\_\_**
  - Receive a personal note of thanks

**2021 Business Law & Leadership Gala  
All Levels Sponsorship Reply Form**

- |                                   |          |                                   |                                      |
|-----------------------------------|----------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> \$50,000 | PLATINUM | <input type="checkbox"/> \$10,000 | LEADER                               |
| <input type="checkbox"/> \$30,000 | GOLD     | <input type="checkbox"/> \$5,000  | PARTNER                              |
| <input type="checkbox"/> \$15,000 | SILVER   | <input type="checkbox"/> \$1,000  | BENEFACTOR (Individual or Nonprofit) |

Firm or Company Name: _____ (as you would like to be listed in event materials)
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Sponsor Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name for greeting: \_\_\_\_\_ Email: \_\_\_\_\_  
(if different from contact above)

To reserve your Gala sponsorship, please send this form to James at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org).

Payment options: We prefer payments by wire or check, and will work with you to ease the process.

1. ACH or wire – For instructions, contact [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org) or call 212-219-1800, ext. 225.
2. Check - If you mail a check to our office, please advise us so we can look out for it.
3. Online - Please pay online and specify in the comments section that the donation is for the Gala.
4. Credit Card - I wish to use my personal / corporate card (circle one).

Credit Card Information:

- AMEX       MasterCard       Visa

\$ _____	_____
Amount charged	Cardholder name (please print)
_____	_____
Credit card number	Cardholder signature
Expiration date	

The fair market value of goods or services provided in exchange is zero or insubstantial for purposes of tax deductibility rules.

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting Lawyers Alliance, 171 Madison Avenue, 9th Floor, New York, NY 10016. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or (212) 416-8686.

## **2021 Business Law & Leadership Gala Logo and Greeting Specifications**

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala webpage**, at <https://lawyersalliance.org/gala>, and **electronic greetings during the virtual event**.

### **Logo Specifications for Website:**

Please provide your logo to Lawyers Alliance **as soon as possible**, as we will be periodically updating the website leading up to the event.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

### **Greeting Specifications for Event:**

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

### **Size:**

Platinum, Gold, Silver and Leader Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

Partner Sponsors: Half Screen: 4.5" wide x 5.5" high

### **Delivery:**

Please email your greeting to James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org). If you have any questions, please contact James by email or at 212-219-1800, ext. 225.

Thank you!

April 8, 2021