

## 2022 Business Law & Leadership Gala

*This event will honor the civic-minded and distinguished leadership of*

### **Beverly O'Toole**

Managing Director and General Counsel, Corporate Governance, Goldman Sachs

### **Debra-Ellen Glickstein**

Founding Executive Director, NYC Kids Rise

**Tuesday, May 24, 2022**

6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation  
Gotham Hall, 1356 Broadway (at 36th Street), New York, NY

## Major Sponsorship Opportunities

### [ ] **\$50,000 PLATINUM**

- Two priority, premium 10-seat tables\* with corporate signage
- Full-screen greeting looped during cocktail reception
- Premium logo recognition integrated with event design
- Highest priority logo placement on Gala web page and digital content
- Highest priority listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

### [ ] **\$30,000 GOLD**

- Premium 10-seat table\* with corporate signage
- Full-screen greeting looped during cocktail reception
- Premium logo recognition integrated with event design
- Premium logo placement on Gala web page and digital content
- Premium listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

### [ ] **\$15,000 SILVER**

- 10-seat table\* with corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web page and digital content
- Prominent listing of firm, corporation or individual sponsor name on Gala web page sponsorship list, and event-day signage

*\*All attendees must be fully vaccinated.*

### Additional Sponsorship Opportunities

[ ] **\$10,000 LEADER**

- 10-seat table\* with corporate signage
- Full-screen greeting looped during cocktail reception
- Logo on Gala web page
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

[ ] **\$5,000 PARTNER**

- Reserved seating for 4\* with corporate signage
- Half-screen greeting looped during cocktail reception
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

### Individual Ticket Opportunities

[ ] **\$1,000 BENEFACTOR**

- Reserved seating for 1 guest\*

[ ] **\$500 NONPROFIT/ALUMNI**

- Reserved seating for 1 guest\*

*\*All attendees must be fully vaccinated.*

*The fair market value of goods or services provided in exchange is \$250 for each ticket. To reserve your Gala sponsorship, please email the attached form as a PDF to James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or mail to Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016. If you have any questions or are interested in Individual Ticket Opportunities, please contact James at 212-219-1800, ext. 225.*

**About Lawyers Alliance for New York** Founded in 1969, Lawyers Alliance is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve. See [www.lawyersalliance.org](http://www.lawyersalliance.org).

**2022 Business Law & Leadership Gala  
All Levels Sponsorship Reply Form**

- \$50,000 PLATINUM                       \$10,000 LEADER  
 \$30,000 GOLD                             \$5,000 PARTNER  
 \$15,000 SILVER

Firm or Company Name: \_\_\_\_\_  
 (as you would like to be listed in event materials)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact for greeting: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 (if different from contact above)

*Please make your check payable to: Lawyers Alliance for New York.*

*Or pay by credit card. I wish to use my personal / corporate card (circle one)*

Credit Card Information:     Amex             MasterCard             Visa

\$ \_\_\_\_\_  
 Amount charged

\_\_\_\_\_  
 Cardholder name (please print)

\_\_\_\_\_  
 Credit card number

\_\_\_\_\_  
 Expiration date

\_\_\_\_\_  
 Cardholder signature

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*A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting Lawyers Alliance, 171 Madison Avenue, 9th Floor, New York, NY 10016. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or (212) 416-8686.*

**2022 Business Law & Leadership Gala Individual Ticket Reply Form**

\$1,000 BENEFACTOR

\$500 NONPROFIT/ALUMNI

Name of Guest: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Guest: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Please make your check payable to: Lawyers Alliance for New York.*

*Or pay by credit card. I wish to use my personal / corporate card (circle one)*

Credit Card Information:       Amex       MasterCard       Visa

\$ \_\_\_\_\_  
Amount charged

\_\_\_\_\_  
Cardholder name (please print)

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Cardholder signature

*The fair market value of goods or services provided in exchange is \$250 for each individual ticket. To reserve your spot at the Gala, please email this form as a PDF to James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org), or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016. If you have any questions, please contact James at 212-219-1800, ext. 225.*

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## **2022 Business Law & Leadership Gala Logo and Greeting Specifications**

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

### **Logo Specifications for Website:**

Please provide your logo to Lawyers Alliance **as soon as possible**, as we will be periodically updating the website leading up to the event.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

### **Greeting Specifications for Event:**

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

#### **Size:**

Platinum, Gold, Silver and Leader Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

Partner Sponsors: Half Screen: 4.5" wide x 5.5" high

### **Delivery:**

Please email your greeting to James Valentin at [jvalentin@lawyersalliance.org](mailto:jvalentin@lawyersalliance.org). If you have any questions, please contact James at 212-219-1800, ext. 225.

Thank you!