

2023 Business Law & Leadership Gala

Celebrating Lawyers, Nonprofits, and Healthy Communities

This event will honor the civic-minded and distinguished leadership of

Mike McDonnell

Senior Vice President and General Counsel, New York Life Insurance Company

Susanne V. Clark

Senior Managing Director, General Counsel & Chief Sustainability Officer, Centerbridge Partners, L.P.

Isabel Ching, LMSW

Executive Director, Hamilton-Madison House

Tuesday, June 6, 2023

6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation, Gotham Hall, 1356 Broadway, New York, NY

Major Sponsorship Opportunities

[] **\$50,000 PLATINUM**

- Two priority, premium 10-seat tables* with corporate signage
- Full-screen greeting looped during cocktail reception
- Two customized social media recognitions/announcements, and four other 2023 social media mentions of your support
- Highest priority logo placement on Gala web page and digital content
- Highest priority listing of firm, corporation, or individual sponsor name in Gala invitation (***if you respond by April 20***), on Gala web page sponsorship list, event-day signage, and post-event email recognition

[] **\$30,000 GOLD**

- Premium 10-seat table* with corporate signage
- Full-screen greeting looped during cocktail reception
- Customized social media recognition/announcement, and four other 2023 social media mentions of your support
- Premium logo placement on Gala web page and digital content
- Premium listing of firm, corporation, or individual sponsor name in Gala invitation (***if you respond by April 20***), on Gala web page sponsorship list, event-day signage, and post-event email recognition

[] **\$15,000 SILVER**

- 10-seat table* with corporate signage
- Full-screen greeting looped during cocktail reception
- Four 2023 social media mentions of your support
- Prominent logo placement on Gala web page and digital content
- Prominent listing of firm, corporation, or individual sponsor name in Gala invitation (***if you respond by April 20***), on Gala web page sponsorship list, event-day signage, and post-event email recognition

**2023 Business Law & Leadership Gala
Major Levels Sponsorship Reply Form**

- \$50,000 PLATINUM
 \$30,000 GOLD
 \$15,000 SILVER

Firm, Company, or Other Name: _____
(as you would like Sponsor to be listed in event materials)

Sponsor Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

Name of Contact for greeting (*if different from contact above*): _____

Telephone: _____ Email: _____

Please pay via ACH transfer using the following instructions:

JPMorgan Chase Bank, N.A. | 4 New York Plaza, 14th Floor, New York, NY 10004

SWIFT code: CHASUS33

ABA bank routing number: 021000021

Account number: 904801497

Type of account: Checking

FBO (For the benefit of): Lawyers Alliance for New York

PLEASE NOTE: **Lawyers Alliance has not changed its bank payment instructions and will never do so by email.**

Or make your CHECK payable to Lawyers Alliance for New York and send it to:

Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016

For questions or invoicing, please contact and speak to:

James Valentin, Development Manager

212-219-1800 ext. 225

jvalentin@lawyersalliance.org

The fair market value of goods or services provided in exchange is \$275 for each ticket. To reserve your Gala sponsorship, please email this form as a PDF to James Valentin at jvalentin@lawyersalliance.org, or mail to Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016.

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting us at Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016 or info@lawyersalliance.org. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8686.

**2023 Business Law & Leadership Gala
Logo and Greeting Specifications**

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

Logo Specifications for Website:

Please provide your logo to Lawyers Alliance **as soon as possible**, as we will be periodically updating the website leading up to the event.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

Greeting Specifications for Event:

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

Size:

Platinum, Gold, and Silver Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

Delivery:

Please email your greeting to James Valentin at jvalentin@lawyersalliance.org. If you have any questions, please contact James at 212-219-1800, ext. 225.

Thank you!

About Lawyers Alliance for New York Founded in 1969, [Lawyers Alliance](http://LawyersAlliance.org) is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve.