

2024 Business Law & Leadership Gala
Honoring Lawyers, Nonprofits, and Communities

Celebrating
LAWYERS ALLIANCE FOR NEW YORK,
*its people and programs,
and the legal community's collective support for strong nonprofits*

May 22, 2024 – 6:00 p.m.
Festive Evening Reception and Program
Mandarin Oriental, New York
80 Columbus Circle, New York, NY

Major Sponsorship Opportunities

[] \$50,000 PLATINUM

- 20 tickets to the event and reserved VIP seating during the program with logo recognition
- Full-screen greeting looped during cocktail reception and displayed at start of program
- Highest priority logo placement on Gala web page
- Priority listing of sponsor in Gala invitation (***if you respond by March 29***), on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

[] \$30,000 GOLD

- 10 tickets to the event and reserved premium seating during the program with logo recognition
- Full-screen greeting looped during cocktail reception and at the start of the program
- Premium logo placement on Gala web page
- Premium listing of sponsor in Gala invitation (***if you respond by March 29***), on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

[] \$15,000 SILVER

- 10 tickets to the event with reserved seating during the program and corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web page
- Prominent listing of sponsor in Gala invitation (***if you respond by March 29***), on Gala web page sponsorship list, event-day signage, social media, and post-event email recognition

**2024 Business Law & Leadership Gala
Major Levels Sponsorship Reply Form**

☐ \$50,000 PLATINUM

☐ \$30,000 GOLD

☐ \$15,000 SILVER

Sponsor Name: _____
(as you would like Sponsor to be listed in event materials)

Contact Name: _____ Title: _____

Address: _____

Telephone: _____ Email: _____

Please pay via ACH transfer using the following instructions:

JPMorgan Chase Bank, N.A. | 4 New York Plaza, 14th Floor, New York, NY 10004

SWIFT code: CHASUS33

ABA bank routing number: 021000021

Account number: 904801497

Type of account: Checking

FBO (For the benefit of): Lawyers Alliance for New York

PLEASE NOTE: **Lawyers Alliance has not changed its bank payment instructions and will never do so by email.**

Or make your CHECK payable to Lawyers Alliance for New York and send it to:

Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016

To secure your sponsorship and for questions and invoicing, please contact:

James Valentin, Development Manager (p) 212-219-1800 ext. 225 (e) jvalentin@lawyersalliance.org

The fair market value of goods or services provided in exchange is \$300 for each ticket

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting us at Lawyers Alliance for New York, 171 Madison Avenue, 9th Floor, New York, NY 10016 or info@lawyersalliance.org. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8686.

About Lawyers Alliance for New York Founded in 1969, [Lawyers Alliance](http://www.lawyersalliance.org) is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits and social enterprises. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve.