



2020
BUSINESS LAW &
LEADERSHIP
— G A L A —

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*Executive Vice President
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HONORING LAWYERS, NONPROFITS, AND
RESILIENT COMMUNITIES

MONDAY, JUNE 15, 2020

Starting at 6:00 pm in-person at Gotham Hall

– or –

Starting at 6:30 pm online for a celebration
with our honorees and special guests

— HONORING —

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Our Business Law & Leadership Gala is an opportunity to reaffirm the legal sector's commitment to community service. With your participation, Lawyers Alliance can continue to strengthen nonprofits that develop and provide housing, stimulate economic opportunity, improve urban health and education, promote community arts, and operate and advocate for vital programs that benefit low-income New Yorkers of all ages.



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☐ \$ 10,000 **LEADER**

☐ \$ 30,000 **GOLD**

☐ \$ 5,000 **PARTNER**

☐ \$ 15,000 **SILVER**

Firm/Company name _____

For sponsorship, please reply by **June 1** for listing on our website and event-day signage.

INDIVIDUAL TICKETS

_____ **\$500 Benefactor** — in person or virtual gala ticket

_____ **\$250 Nonprofit / Alumni** — in person or virtual gala ticket

_____ **Virtual gala ticket / donation of \$** _____

Questions? Contact James Valentin at (212) 219-1800 ext. 225 or jvalentin@lawyersalliance.org.

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Payment options: With our physical office currently closed, we prefer electronic payments. Please pay via:

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Online – Please pay on our website at <https://lawyersalliance.org/donate-online> and specify in the comments section that the donation is for the Gala.

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Credit card information:

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BUSINESS LAW & LEADERSHIP GALA

SPONSORSHIP OPPORTUNITIES

Please reply by **June 1** for listing on our website and event-day signage*.

\$50,000 PLATINUM will receive

- Four tickets to exclusive pre-event VIP reception with Honorees*
- Priority premium 12-seat table with corporate signage*
- Special recognition during Gala Toast
- Full-screen greeting looped during reception
- Highest priority logo placement on Gala web pageHighest priority listing of sponsor nameon Gala invitation, Gala web page sponsorship list, event-day signage*, and select pre-Gala communications

\$30,000 GOLD will receive

- Two tickets to exclusive pre-event VIP reception with Honorees*
- Premium 12-seat table with corporate signage*
- Special recognition during Gala Toast
- Full-screen greeting looped during reception
- Premium logo placement on Gala web page
- Premium listing of sponsor name on Gala invitation, Gala web page sponsorship list, event-day signage*, and select pre-Gala communications

\$15,000 SILVER will receive

- Two tickets to exclusive pre-event VIP reception with Honorees*
- Premium 12-seat table with corporate signage*
- Special recognition during Gala Toast
- Full-screen greeting looped during reception
- Premium logo placement on Gala web page
- Premium listing of sponsor name on Gala invitation, Gala web page sponsorship list, event-day signage*, and select pre-Gala communications

\$10,000 LEADER will receive

- 10-seat table with corporate signage*
- Recognition during Gala Toast
- Full-screen greeting looped during reception
- Logo on Gala web page
- Sponsor name listed on event-day signage* and Gala web page sponsorship list

\$ 5,000 PARTNER will receive

- Reserved seating for 5 with corporate signage*
- Half-screen greeting looped during reception
- Sponsor name listed on event-day signage* and Gala web page sponsorship list
- Receive a personalized thank you video clip

An asterisk * denotes benefits for in-person event

The fair market value of goods or services provided in exchange is \$250 for each regular ticket and \$350 for each VIP ticket. (In person event only.)

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or Lawyers Alliance for New York, 171 Madison Avenue, New York, NY 10016. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8686.