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Since 1969, Lawyers Alliance for New York has led the way, locally and nationally, for effective pro bono legal services by business and transactional lawyers. Today, our staff of experienced attorneys and network of more than 2,000 pro bono lawyers from law firms and corporate legal departments deliver expert corporate, tax, real estate, employment, intellectual property, and other legal and educational services to more than 1,000 community organizations each year.

Our Business Law & Leadership Gala is an opportunity to reaffirm the legal sector's commitment to community service and recovery. With your participation, Lawyers Alliance can continue to strengthen nonprofits that provide housing, stimulate economic opportunity, improve urban health and education, promote community arts, and operate and advocate for vital programs that benefit low-income New Yorkers of all ages.



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BUSINESS LAW & LEADERSHIP GALA

SPONSORSHIP OPPORTUNITIES

Please reply by **May 11** for inclusion in the event slideshow.

\$ 50,000 PLATINUM will receive

- Pre-Event Virtual Cocktail Reception with the Honorees (for 4 guests)
- Premier logo placement on Gala webpage and in event slideshow
- Premier listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during event

\$ 30,000 GOLD will receive

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Premium logo placement on Gala webpage and in event slideshow
- Premium listing of sponsor name in event electronic communications and on sponsor list
- Special recognition during the event's speaking program
- Full-screen greeting shared during the event

\$ 15,000 SILVER will receive

- Pre-Event Virtual VIP Cocktail Reception with the Honorees (for 2 guests)
- Prominent logo placement on Gala webpage and in event slideshow
- Prominent listing of name in event electronic communications and on sponsor list
- Recognition during the event's speaking program
- Full-screen greeting shared during the event

\$ 10,000 LEADER will receive

- Recognition during event's speaking program
- Full-screen greeting during the event
- Logo on Gala webpage and in event slideshow
- Sponsor name in event communications and on sponsor list

\$ 5,000 PARTNER will receive

- Half-screen greeting during the event
- Sponsor name on Gala webpage and sponsor list
- Receive a thank you video clip from Lawyers Alliance

\$ 1,000 BENEFACTOR (Individual or Nonprofit) will receive

- Listing on greeting slide during the event
- Receive a personal note of thanks

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or Lawyers Alliance for New York, 171 Madison Avenue, New York, NY 10016. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8686.

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Questions? Contact James Valentin at jvalentin@lawyersalliance.org or (212) 219-1800 ext. 225.

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