

Multinational corporation fosters holistic atmosphere of community involvement

AIG has a longstanding commitment to pro bono and public service. The Company has worked on a wide range of matters with Lawyers Alliance since 1995. AIG volunteers participate in clinics offered by Lawyers Alliance, including corporate governance assessments, contracts reviews, waivers and releases, and best practices for websites to help local leaders be more effective. During the pandemic, AIG met increased demands for employment law consultations with Lawyers Alliance's pandemic employment helpline. Over the years, its volunteers have ensured that the bylaws of clients remain compliant, that contracts were drafted to safeguard their interests, and their efforts to protect data were supported.

The Company's partnership with Lawyers Alliance also includes participation in skills-based volunteer programs with IT staff and workshops that support nonprofits in areas like social media, cybersecurity and governance. Additionally, AIG and Lawyers Alliance have collaborated on two in-depth Directors & Officers and Cybersecurity presentations, developed to serve Lawyers Alliance's clients and other nonprofits and offer AIG's insurance professionals development opportunities. Lawyers Alliance itself has benefited from AIG's skills-based volunteer program, tapping into IT staff expertise for a required tech upgrade.

Q. How does the corporation encourage and support business and transactional lawyers at all levels, along with other staff, to participate in pro bono?

Pro bono is embedded in AIG's "learn-it-all" culture and directly aligns with our company's Purpose and Values. AIG has a formal Pro Bono Committee and a dedicated Pro Bono Director to streamline intake and logistics, so participation is seamless. Along with these resources, lawyers receive curated matter-matching and Continuing Legal Education trainings to enhance their skills while delivering high-impact work for our communities.

Q. As you look to the future, how do you see the corporation's pro bono program evolving to meet the needs of nonprofits as they enrich their communities?

Alongside direct legal services, we are expanding skills-based volunteering that utilizes cross-functional teams - insurance, legal, technology, communications, human resources – to strengthen our nonprofit capacity. Our programming focuses on scalable initiatives that modernize operations and compliance. By innovating beyond traditional models and thinking holistically, we aim to provide integrative support that helps nonprofits grow, operate resiliently, and deliver greater community impact.