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NATIONAL NETWORK OF BUSINESS LAW PRO BONO PROVIDERS REBRANDS AS EXPONENTUM

NEW YORK, NY (June 20, 2018) The National Network of Business Law Pro Bono Providers, a collaboration of business and transactional pro bono providers from across the United States, has officially rebranded as ExponentumSM, as it increases its presence and visibility as a key stakeholder in the business law pro bono community.

Exponentum is dedicated to improving the quality of life in low-income and disadvantaged communities by expanding the availability and quality of pro bono business legal services for nonprofits that serve those communities. Exponentum partners with law firms and corporations to implement national responses to challenges faced by the nonprofit sector by delivering expert legal assistance and educational programs to nonprofits.

“Our members believe that our collaboration deserves a name that strengthens our collective identity and that positions us for a bright future in the business law pro bono community,” said Elizabeth Guggenheimer, Deputy Executive Director of Lawyers Alliance for New York.

Earlier this year, in honor of Martin Luther King Jr. Day, eight Exponentum members organized a series of legal clinics on nonprofit governance. Members paired over 100 volunteer attorneys with 60 nonprofit organizations dedicated to serving the homeless and other vulnerable populations. Volunteer attorneys provided each organization with a broad assessment of their governance practices, ranging from board management to fiscal controls.

The Network regularly offers national and local educational workshops and other programs on legal topics relevant to the nonprofit sector. For example, Exponentum recently partnered with Jackson Lewis, P.C. to provide webinars for nonprofit executives on immigration enforcement in the workplace and strategies to avoid and address sexual harassment. The Network organized a Strategic Legal Thinking Seminar on June 20th, focusing on advocacy, lobbying, and political activity, which was co-sponsored by Pfizer Inc, DLA Piper LLP (US), and Exponentum.

“By collectively leveraging the resources and talents of our members, nonprofit clients, and volunteers, Exponentum magnifies the impact of business law pro bono exponentially,” said Ms. Guggenheimer.

ExponentumSM is a collaboration of pro bono providers that serve geographic regions throughout the United States, including major metropolitan and surrounding areas in California, Connecticut, Florida, Georgia, Illinois, Massachusetts, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas, Washington D.C., and Washington State. Current Exponentum members are Bay Area Legal Services, Inc., D.C Bar Pro Bono Center, Lawyers Alliance for New York, Lawyers Clearinghouse, Michigan Community Resources, Philadelphia VIP, Pro Bono Partnership, Pro Bono Partnership of Atlanta, Pro Bono Partnership of Ohio, Public Counsel, San Diego Volunteer Lawyer Program, Texas C-Bar, The Justice and Diversity Center (JDC) of the Bar Association of San Francisco, The Community Law Project of Chicago Lawyers’ Committee for Civil Rights Under Law, and Wayfind.