

INDIVIDUAL HONOREE

LAWRENCE MILLER, *BNY Mellon*

Expert corporate counsel helps nonprofits understand and protect valuable intellectual property rights integral to their curricula and services



Intellectual property and technology lawyers are in large demand by nonprofits seeking to protect their products, use new software and devices, and expand their visibility. In just two years volunteering with Lawyers Alliance, Lawrence Miller has shared his decades of intellectual property law experience with six nonprofits, including those engaged in urban health, community arts, and disaster relief. For example, Larry provided legal guidance to an organization that trains health care staff to set up personalized music lists for people in their care, helping the organization to structure a new tablet training program so those in residential care facilities have access to music to combat isolation. Larry's pro bono clients praise his ability to communicate complex legal and strategic issues clearly, especially those relating to technology, an area where he has significant expertise.

Employment:

BNY Mellon
Managing Director and
Senior Managing Counsel
Technology, Privacy and
Marketing Law Group

Graduate of:

B.A. Brown University
J.D. New York University
School of Law

Lawyers Alliance clients:

Afro Brazil Arts
AIRnyc
JustLeadership USA
Music & Memory
New York Disaster
Interfaith Services
World Cares Center

Q. How and why did you first become involved with Lawyers Alliance?

I attended a legal clinic last year for Lawyers Alliance clients. But what got me hooked was when I heard on that occasion that Lawyers Alliance has a procedure for individual attorneys to choose particular matters to work on in their own time. That is a perfect fit for me. I really love that working on Lawyers Alliance projects allows me to use the skills I have developed in my daily practice for pro bono clients. It is a way for me to give back to the community the skills I have learned over my career.

Q. Share a tip for finding interesting pro bono during the COVID pandemic.

Signing up for the Lawyers Alliance biweekly matter list is the most convenient way possible to take new matters. I schedule the work to fit my availability, and never have to leave my home office to serve my clients completely.

Q. Share a fun or unexpected moment from pro bono work through Lawyers Alliance.

This will reveal how geeky I am. I have a lot of experience in licensing open source software. I was amazed to find a pro bono matter through Lawyers Alliance where the client had a very delicate situation with one such license.

Q. What's the most rewarding aspect of pro bono work?

Giving back to the New York pro bono community the benefit of the skills I have spent my career developing.

"Larry provided helpful advice on matters related to intellectual property and software licensing. In addition to answering our organization's basic questions, Larry was perceptive about the nature of our work. He was able to ask timely questions and provide counsel that ultimately clarified the issues we discussed. He proactively engaged in additional research and could easily relate his findings to our organizational strategy. Larry is also a thoughtful and engaging communicator."

— David Shilane
Director of Analytics, AIRnyc