

## INDIVIDUAL HONOREES



**SCOTT FEIRA**, *Arnold & Porter Kaye Scholer LLP*, and  
**KAREN PELED**, *NBCUniversal Media, LLC*

***Corporate counsel and law firm partnership helps nonprofits enter contracts that improve communication services***

Karen Peled is senior contracts counsel for NBCUniversal Media, LLC's Broadcast Operations department in New York. She received a B.B.A. from Baruch College in 1992, a J.D. from The Benjamin N. Cardozo School of Law in 1996, and an M.B.A. from the Zicklin School of Business in 2007.

Scott Feira is a partner with a practice in the telecommunications industry in Arnold & Porter Kaye Scholer LLP's Washington, DC office. He received an A.B. from Harvard College in 1989 and a J.D. from Yale Law School in 1993.



Ms. Peled began volunteering with Lawyers Alliance on a contract review project for **My Blind Spot**, a nonprofit organization that provides programs to make the community more accessible to vision impaired individuals. Her work enabled My Blind Spot to engage a technology company to work on a project to make internet and computer software more user-friendly for the visually impaired.

Ms. Peled's enthusiasm for pro bono work is contagious. When **Sunnyside Community Services** sought legal assistance to engage a provider of internet and phone services for its central facility and four school program locations in Queens, New York, Ms. Peled agreed to assist, despite a very tight turnaround time for the contract in question. Upon an initial review of the contract, Ms. Peled recognized that the contract complexities meant the review process would be more meaningful if an attorney with a telecommunications background were able to participate. She recruited an experienced attorney, Scott Feira, to partner on this project. The client reports that the team has "been exceptional in responding to our contract questions, proposing pragmatic recommendations, and successfully negotiating key provisions of the various contracts presented to us." Ms. Peled and Mr. Feira have been dedicated and helpful in ensuring Sunnyside Community Services received additional legal protections.

Says Ms. Peled, "Being awarded this honor is like the icing on the cake, since getting to work with David [Espinosa of Sunnyside Community Services] and Albert [Rizzi of My Blind Spot] has been a real pleasure for me and a wonderful experience. They are each amazing and the work that they do is inspiring and important. They and their organizations contribute so much to New York. I am grateful to Lawyers Alliance for enabling me to work with them."

Mr. Feira says, "Lawyers Alliance introduced me to Sunnyside Community Services, which is a terrific nonprofit organization that offers programs for children, families, and seniors. It was great to work with David from Sunnyside and fellow attorney Karen Peled to negotiate the best possible contract for the new phone system. This should help them continue their important work in the community."