## LAWYERS ALLIANCE FOR NEW YORK



## **INDIVIDUAL HONOREE**

## **SUSAN L. ROSS,** Norton Rose Fulbright US LLP **Technology and privacy lawyer's longstanding pro bono commitment strengthens many New York City nonprofits**

Susan L. Ross is senior counsel at Norton Rose Fulbright US LLP with a practice focused on technology and privacy matters. She received an A.B. from Duke University in 1981 and a J.D., M.B.A. from the University of Illinois in 1985.

Ms. Ross began volunteering with Lawyers Alliance in 1992, when, as an attorney at MetLife, she developed a pro bono relationship with **The Caring Neighbor**, then a project of the Lenox Hill Neighborhood Association. She eventually served as the organization's volunteer general counsel and advised it on board governance and regulatory issues. At the same time, Ms. Ross took on pro bono work for **Standup Harlem**, an organization founded in response to the crisis in communities of color around the issue of HIV/AIDS. Ms. Ross took a generous approach towards the pro bono services, and assisted Standup Harlem with governance work as well as trademark and copyright issues.

Ms. Ross continued her pro bono commitment when she joined Norton Rose Fulbright in 2007 and consistently elicits the highest praise. She provided much appreciated assistance to two nonprofits when they created website privacy policies: **Caring Community**, a senior serving organization located in Manhattan, and **JustTell.org**, which raises awareness about and seeks to address childhood sexual abuse.

Ms. Ross assisted **Dress for Success Worldwide** with its launch of a database accessible to its affiliates. She reviewed privacy issues and drafted information technology policies for use of the database, guidance deemed "amazing" by Liz Carey, Chief Affiliate Growth & Sustainability Officer for Dress for Success. In addition, Ms. Ross worked with the **Brooklyn Bar Association Volunteer Lawyers Project** (VLP) on a contract review and negotiation for the purchase and implementation of a new case management system and a separate contract for an IT consultant to manage the project. Because of Ms. Ross' deep knowledge of technology contracts, her insights were invaluable to ensure that the VLP obtained fair and comprehensive contracts.

Ms. Ross has also been a gracious collaborator on Lawyers Alliance's educational programs for nonprofit organizations. On two occasions, she served as lead presenter for workshops on privacy issues, offering practical legal information to representatives from 35 nonprofits in an engaging manner.

Ms. Ross says, "I've been working with Lawyers Alliance on pro bono matters for many years, not only helping organizations on technology and privacy transactional matters, but also expanding my own skillset by working with others in areas or on transactions that I wouldn't normally see. I look forward to seeing the new ways that Lawyers Alliance will enable attorneys to help give back to the New York community."

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