

Lawyers Alliance for New York

Connecting lawyers, nonprofits, and communities

Lawyers Alliance Launches Community Arts Initiative

NEW YORK CITY IS HOME to approximately 1,400 nonprofit visual, musical, cultural and performing arts organizations. Lawyers Alliance is excited to expand its legal and educational services to work with more organizations whose arts programs serve low-income New Yorkers. Community arts programs promote academic achievement, provide therapeutic value, stimulate civic engagement, build community identity, and help drive economic development.

“Working with community arts organizations fits squarely within our mission of providing pro bono legal services to nonprofit organizations that improve quality of life in New York City neighborhoods,” says **Judith Moldover**, the Lawyers Alliance senior staff attorney spearheading the new Community Arts project. “Vibrant arts and cultural activities make neighborhoods dynamic and healthier places to live and work.”

Lawyers Alliance has already provided assistance on more than 70 legal matters to more than 50 nonprofit arts organizations in the past five years. The Community Arts project will build on this record. Client organizations are engaged in enrichment for young children and the elderly, in-school and after-school programs, music and dance performances, therapeutic arts programs, and other community-based arts activities. Legal assistance topics include formation, board governance, contracts, employment, real estate, tax, intellectual property, lobbying regulation, and nonprofit law issues.

continued on page four



Photo: Edwina Hay for Willie Mae Rock Camp



INSIDE

2011 Cornerstone Awards

also:

Intellectual Property Protection for Nonprofits

Law Firm Appeal

Board of Advisors

Cornerstone Awards Honor Outstanding Pro Bono Achievements



John Snyder and Marjorie Kaye, Jr. of Institutional Honoree Jackson Lewis LLP with Thomas Kennedy, Lawyers Alliance Board Chair



Rev. Norma Canty, Cathedral of Joy Community Development Corporation and Honoree Jack Flanagan

Back row, l to r: Bob Craft, Holland & Knight LLP; John Toriello, Holland & Knight LLP; George M. Williams jr, Dewey & LeBoeuf LLP; Junaid H. Chida, Dewey & LeBoeuf LLP; Joe Guay, Holland & Knight LLP; Jack P. Flanagan, Paul Hastings LLP; and Louis Vlahos, Farrell Fritz, P.C. Front row, l to r: Craig A. Katerberg, Simpson Thacher & Bartlett LLP; John Snyder, Jackson Lewis LLP; Marjorie Kaye, Jr., Jackson Lewis LLP; Terri L. Chase, Jones Day; Matthew B. Zisk, Skadden, Arps, Slate, Meagher & Flom LLP; Christine L. Roch, Pillsbury Winthrop Shaw Pittman LLP; and Stephen H. Kinney, Jr., Morgan, Lewis & Bockius LLP

When Lawyers Alliance for New York's volunteers, client representatives, supporters, and friends gathered on November 15, 2011 for the Cornerstone Awards, the collective dedication to improving the quality of life for low-income New Yorkers was palpable. In addition to saluting its more than 1,400 volunteers from the past year, Lawyers Alliance gave awards to two firms and nine individual attorneys. Presented annually, the Cornerstone Awards recognize outstanding pro bono legal services to nonprofit groups. **Credit Suisse** hosted this volunteer recognition event.

Thomas Kennedy, Chair of the Board of Directors of Lawyers Alliance, paid tribute to the winners, stating, "This year's honorees have devoted substantial time and legal expertise, far above and beyond the expected bounds of the pro bono relationship, to enable nonprofit organizations to provide vital programs and services during difficult financial times."

Institutional Honorees

Sean Delany, Executive Director of Lawyers Alliance, presented the institutional Cornerstone Awards, remarking, "These awards reflect significant breadth and depth of business and transactional law. Holland & Knight and Jackson Lewis have shown unwavering commitment to these nonprofit clients."

Holland & Knight LLP received the award for its deep community commitment, including handling more than 35 pro bono projects for Lawyers Alliance clients since 2001. Corporate attorneys assisted the Nonprofit Coordinating Committee of New York with the creation of a Nonprofit Outsourcing Clearinghouse; real estate attorneys advised several housing, economic development, and educational organizations on office leases and affordable housing finance projects; and intellectual property lawyers counseled multiple nonprofit organizations about copyright issues and licensing agreements.

Jackson Lewis LLP received the Cornerstone for its high standard of service and enthusiasm when assisting nonprofit organizations on a pro bono basis. Since the firm began partnering with Lawyers Alliance on employment law matters in 2008, it has assisted 18 different Lawyers Alliance clients, including Head Start programs, charter schools, settlement houses, senior centers, large social service agencies, and other community organizations. With pro bono legal guidance related to hiring, supervision, termination and other worker issues, these organizations are better able to devote their limited financial and human resources to better programming.



Individual Honorees

Lawyers Alliance's **Elizabeth Guggenheimer**, Deputy Executive Director, and **Jolynda Burton**, Pro Bono Manager, spotlighted the achievements of each individual honoree. Ms. Guggenheimer praised the award-winners for "their superlative commitment to organizations that serve the neediest New Yorkers." Awards were presented to:

Terri L. Chase, Jones Day: For her trusted employment law advice and counsel, which strengthened five different community-based organizations serving New Yorkers of all ages.

Junaid H. Chida and George M. Williams jr, Dewey & LeBoeuf LLP: For their significant partner leadership that helped five low-income federal credit unions receive a total of more than \$4 million in funding through the Community Development Capital Initiative.

Jack P. Flanagan, Paul Hastings LLP: For his sophisticated legal assistance with commercial real estate matters that helped six nonprofit organizations with leasing, real estate financing, and other evolving needs.

Craig A. Katerberg, Simpson Thacher & Bartlett LLP: For making pro bono a key component of his legal career from the start and providing strategic corporate law assistance that is helping six youth and other nonprofit organizations thrive.

Stephen H. Kinney, Jr., Morgan, Lewis & Bockius LLP: For leading and coordinating his firm's ongoing volunteer counsel services for The Regional Emergency Medical Services Council of New York City, an attorney-client relationship that he has spearheaded since 1997.

Christine L. Roch, Pillsbury Winthrop Shaw Pittman LLP (formerly of Orrick, Herrington & Sutcliffe LLP): For her dedicated real estate law guidance, which furthers the economic development and affordable housing work of Community Access, United Community Centers, and YM and YWHA of Washington Heights and Inwood.

Louis Vlahos, Farrell Fritz, P.C.: For sharing his own tax and corporate law expertise and serving as an outstanding pro bono contact for colleagues and clients at his firm, thereby ensuring high-quality and coordinated pro bono legal services to 11 dynamic nonprofit clients.

Matthew B. Zisk, Skadden, Arps, Slate, Meagher & Flom LLP: For repeatedly providing valuable intellectual property counsel to protect the programs and services of a range of nonprofit clients, including those that assist young children, support financial security and adult literacy, and encourage commercial activity in low-income neighborhoods. (See related story on page five.)

Congratulations to all of the 2011 Cornerstone honorees!

CORNERSTONE
A W A R D S
2 0 1 1



John Toriello and Joe Guay of Institutional Honoree Holland & Knight LLP with Thomas Kennedy



Ronald Tabak of Skadden, Arps, Slate, Meagher & Flom LLP with Isabel Zisk and Honoree Matthew Zisk



Michael Fermaglich, Jeffrey Loewy, and Joseph Russell of the YM and YWHA of Washington Heights and Inwood with Honoree Christine Roch

Lawyers Alliance Launches Community Arts Initiative

continued from page one

How Lawyers Alliance Helps Community Arts Organizations

Here are just some of the current and recent legal projects that inspire Lawyers Alliance staff and pro bono attorneys:

Reviewing agreements with writers, musicians, and volunteers who produce monthly podcasts for an organization which uses the power of writing workshops to give voice to marginalized New Yorkers of all ages and backgrounds.

Obtaining trademark protection and multi-state business registration for an organization which engages educators from all artistic disciplines to expose diverse groups to the joy of artistic expression through customized, in-school programs.

Reviewing an event space contract template for an organization which serves as a multicultural center providing subsidized event, studio, and office space for artists and nonprofits living and working in New York City's Lower East Side.

Case Example:

Helping Willie Mae Rock Camp For Girls Grow

Willie Mae Rock Camp for Girls empowers women and girls to develop self-respect, leadership skills, creativity, critical thinking, and collaboration using music education and mentoring in its summer day camp, after-school programs, and community events. Shortly after obtaining incorporation and tax exemption in 2005, the organization came to Lawyers Alliance for the first of several specialized legal projects. It was emerging from fiscal sponsorship, and needed advice to end that relationship and clarify the intellectual property rights of both parties. A Lawyers Alliance volunteer from the law firm of **Jones Day** made sure that the Camp's curriculum, as well as the music created by campers, had intellectual property protection. At the same time, a Lawyers Alliance staff attorney helped create a volunteer handbook and forms for the nearly all-volunteer staff. Two years later, when the Camp was ready to revise its bylaws in light of actual operating experience, Lawyers Alliance obtained pro bono counsel from Jones Day, who also assisted with an office lease and contract work. When the paid staff grew in size so that the Camp needed an employee handbook and a review of its employment practices, Lawyers Alliance recruited pro bono counsel, once again from Jones Day, for this work. Most recently, the Camp sought advice on a corporate sponsorship agreement, which Lawyers Alliance staff and pro bono counsel timely reviewed regarding contract terms and tax questions.

If your community arts organization needs assistance with these or other issues, please call Senior Staff Attorney **Judith Moldover** at (212) 219-1800 ext. 250. To volunteer to represent such an organization, contact Program Associate for Pro Bono **Mireille Martineau** at (212) 219-1800 ext. 203.



Photo: Jeanette May for Willie Mae Rock Camp

.....

March 23, 2012: Full-Day Continuing Legal Education

On Friday, March 23, Lawyers Alliance will hold a CLE event for attorneys covering Current Issues in Advising Nonprofit Organizations, including nonprofit law, mergers and strategic alliances, lobbying regulation, employment law, and legal ethics.

Thanks to **Duane Morris LLP** for hosting our CLE again this year!

Visit www.lawyersalliance.org/cle.php for additional details and registration.

Lawyers Alliance Staff

Avie Bertaccini
Program Associate for Client Relations

Jolynda Burton
Pro Bono Manager

Bevin Butler
Cleary Extern Staff Attorney

Erika Byrnes
Director of Development

Carolyn Canahuate
Office Administrator

Emily Crossan
Marketing and Communications Coordinator

Nicole Cuttino
Staff Attorney

Sean Delany
Executive Director

Elizabeth M. Guggenheimer
Deputy Executive Director

Samuel Jeng
Dewey Extern Staff Attorney

Douglas Kato
Director of Finance and Administration

Lemont Leige
Senior Development Coordinator

Linda S. Manley
Legal Director

Mireille Martineau
Program Associate for Pro Bono

Judith Moldover
Senior Staff Attorney

Hedwig O'Hara
Senior Staff Attorney

Miriam Osner
Staff Attorney

Elizabeth Perez
Staff Attorney

Aaron Perlson
Information Systems Manager

Georgia Quinn
Weil Extern Staff Attorney

Helen Shin
Skadden Extern Staff Attorney

Neil Stevenson
Senior Staff Attorney

Kendra Sykes
Program and Database Assistant

Irum Taqi
Senior Policy Counsel

Intellectual Property Protection for Nonprofits

Protecting a nonprofit organization's intellectual property can be very important in creating a unique "brand," which serves as an advantage in raising awareness of the organization and funds.

Intellectual property concerns include copyrights, licensing, trademark searches and registration, collaboration agreements, outsourcing and services agreements, employment agreements, nondisclosure agreements, works-made-for-hire, and patents. These issues are essential to the core work undertaken by nonprofit organizations, especially those that create, market, or use training materials and artistic designs.

Matthew B. Zisk, Partner in the Intellectual Property and Technology Group at Skadden, Arps, Slate, Meagher & Flom LLP, knows the value of pro bono legal assistance for nonprofits with intellectual property questions. He notes, "Nonprofits must strike a balance between safeguarding their ideas and programs and making these available to the communities they serve." Lawyers Alliance recognized Mr. Zisk with a 2011 Cornerstone Award for his pro bono commitment to The Financial Clinic and three other Lawyers Alliance clients.

Case Example: **The Financial Clinic and Matthew B. Zisk, Skadden, Arps, Slate, Meagher & Flom LLP**

The Financial Clinic (the Clinic) is a nonprofit organization that builds working poor families and individuals' financial security by addressing their immediate financial challenges and helping them

create trajectories for long-term goals and financial mobility. Beginning in 2008, Mr. Zisk has assisted the Clinic with Lawyers Alliance on a variety of legal issues, including structuring and negotiating several agreements to license the Clinic's core intellectual property assets to collaborating organizations.

Intellectual property issues are integral to the Clinic's work. Mr. Zisk explains, "These issues have been front and center. The Clinic brings an original (and now proven) approach to helping the working poor gain financial stability and set and meet financial goals. In addition to its own staff of financial coaches and lawyers on the front line, the Clinic has spent a lot of time and effort partnering with governmental and other not-for-profit organizations to train them to use the Clinic's methods and tools. In each instance, we had to craft the agreements related to these partnerships to strike a reasonable balance between protecting the Clinic's IP and making the tools and methods fully available to the partners to serve the working poor."

Based on their strong relationship and mutual respect, Mr. Zisk joined the Clinic's Board of Directors in 2010. **Mae Watson Grote**, the Clinic's Executive Director, sings Mr. Zisk's praises, "In this capacity he has made substantial contributions to the organization, from expanding our networks and relationships with the legal community, to participating in many different aspects of the Clinic's leadership. He has become a valued mentor and good friend. There have been no limits to his contributions, which pretty much makes him a perfect Board member."

Lawyers Alliance Welcomes New Board Member

Lawyers Alliance is pleased to announce the election of **James M. Gockley, Deputy General Counsel and Executive Vice President, BNY Mellon**, to the Lawyers Alliance Board of Directors. As Deputy General Counsel responsible for BNY Mellon's Asset Management and Wealth Management businesses, Mr. Gockley leads a team of nearly 50 attorneys in multiple locations throughout the United States, United Kingdom, Asia, and South America. He is a member of the Executive Committee for these business units and a member of the Corporation's Operating Committee. He currently serves on the Board of Trustees and Finance Committee of the Pittsburgh Theological Seminary and on the Board of Trustees and Finance Committee of the Audubon Society of Western Pennsylvania.

Alumni Profile: Board of Advisors



Edward F. Greene

Formed in 2011, Lawyers Alliance's Board of Advisors is comprised of founders and former members of our Board of Directors and provides strategic, development, and operational guidance to the organization. **Edward F. Greene** of Cleary Gottlieb Steen & Hamilton LLP and **Cynthia R. Shoss** of Dewey & LeBoeuf LLP serve as Chair and Vice Chair, respectively.

Edward F. Greene, Chair

Mr. Greene was a partner and is now senior counsel at Cleary Gottlieb Steen & Hamilton LLP, working in capital markets and corporate governance. He was a founder of the Council of New York Law Associates. Later, Mr. Greene served on the Lawyers Alliance Board of Directors from 2004 to 2011, including as Chair from 2007 to 2010.

Cynthia R. Shoss, Vice Chair

Ms. Shoss is Co-Chair of the Insurance Regulatory Department of Dewey & LeBoeuf LLP and has been a Lawyers Alliance volunteer since the early 1990s. In 1993, she was recruited to the Lawyers Alliance Board by then Chair Steve Cooke, and served as Board Chair from 1995 to 1997. She was featured in an Alumni Profile in the Spring 2011 Lawyers Alliance newsletter.

Carol Bellamy

Ms. Bellamy has led the Peace Corps and UNICEF and is now chair of the Global Partnership for Education, which is currently engaged in a \$2 billion capital campaign. She was a founder of the Council of New York Law Associates, a steering committee member from 1969 to 1972, and the Council's first Treasurer.

Michael L. Cook

Mr. Cook is a bankruptcy partner at Schulte Roth & Zabel LLP. He was a Lawyers Alliance Board member from 1996 to 2001, serving as Chair from 1998 to 2001. In 2009, he supported a request to the American College of Bankruptcy Foundation to help launch our Program Preservation Initiative.

Ira Friedman

Mr. Friedman was Senior Vice President and Chief Privacy Officer of MetLife. He served on the Lawyers Alliance Board from 1998 to 2004, including as Chair from 2001 to 2004. During his Board tenure, Lawyers Alliance developed and launched its 35th Anniversary Campaign, which raised \$10 million to create an endowment and expand programs.

Phyllis G. Korff

Ms. Korff is a partner in corporate finance at Skadden, Arps, Slate, Meagher & Flom LLP. She was a Lawyers Alliance Board member from 2000 to 2006. Serving alongside Mr. Friedman, Ms. Korff helped to secure the first and largest law firm pledge to the 35th Anniversary Campaign.

Lillian E. Kraemer

Ms. Kraemer was a bankruptcy partner at Simpson Thacher & Bartlett LLP. She is now on the Board of Legal Momentum and also pursuing her love of choral music through the Turtle Bay Music School. She was a Lawyers Alliance Board member from 1996 to 2001 and a Co-Chair of the 35th Anniversary Campaign Committee.

Matthew J. Mallow

Mr. Mallow was partner at Skadden, Arps, Slate, Meagher & Flom LLP, where he was head of the Corporate Finance Department for 25 years. He was a close friend of the Council of New York Law Associates founder Neal Johnston and was also an early member.

David L. McLean

Mr. McLean was general counsel of Coopers & Lybrand and PricewaterhouseCoopers. He is now Chair of BronxWorks, a Lawyers Alliance client. He was a Lawyers Alliance Board member from 1999 to 2005 and Treasurer from 2001 to 2005. He and his wife Sheila were featured in the Winter 2011 Lawyers Alliance newsletter.

Christine D. Rogers

Ms. Rogers was a long-time Lawyers Alliance pro bono attorney while a corporate finance partner at Arnold & Porter LLP. She was on the Lawyers Alliance Board from 2001 to 2007 and Chair from 2004 to 2007. She implemented most of the 35th Anniversary Campaign and developed Lawyers Alliance's brand identity.

Jonathan A. Small

Mr. Small was a tax partner at Debevoise & Plimpton LLP. He then served as President of, and is now senior consultant to, Nonprofit Coordinating Committee of New York City, an umbrella organization of 1,600 nonprofits. He was on the Lawyers Alliance Board from 2000 to 2007.

George J. Wade

Mr. Wade was a litigation partner and is currently of counsel to Shearman & Sterling LLP. He was a member of the Council of New York Law Associates, and more recently he was Co-Chair of the 35th Anniversary Campaign Committee. Today, Mr. Wade is also chancellor of the Episcopal Diocese of New York.

Lawyers Alliance Board of Directors

Thomas H. Kennedy (Chair)
*Skadden, Arps, Slate,
Meagher & Flom LLP*

John D. Lohrano (Vice Chair)
*Simpson Thacher &
Bartlett LLP*

William F. Lloyd (Treasurer)
Deloitte LLP

Celayne G. Hill (Secretary)
*Local Initiatives Support
Corporation*

Joshua Berick
Linklaters LLP

Kimberly Brown Blacklow
*Cleary Gottlieb Steen &
Hamilton LLP*

Ezra Borut
Debevoise & Plimpton LLP

Glynn K. Christian
Winston & Strawn LLP

Ariel J. Deckelbaum
*Paul, Weiss, Rifkind, Wharton
& Garrison LLP*

Mike Delikat
*Orrick, Herrington &
Sutcliffe LLP*

Colin J. Diamond
White & Case LLP

Blair M. Duncan
*Upper Manhattan
Empowerment Zone
Development Corporation*

Louis S. Ederer
Arnold & Porter LLP

David J. Gilberg
Sullivan & Cromwell LLP

James M. Gockley
BNY Mellon

Mark Hoenig
Weil, Gotshal & Manges LLP

Brian Krisberg
Sidley Austin LLP

Leor Landa
Davis Polk & Wardwell LLP

Clare O'Brien
Shearman & Sterling LLP

John R. O'Neil
Kirkland & Ellis LLP

Neil Radey
Credit Suisse

Ira I. Roxland
SNR Denton

Stuart M. Saft
Dewey & LeBoeuf LLP

Law Firm Appeal Bolsters Support for Business Law Services for Nonprofit Organizations

Lawyers Alliance's 2011-2012 Law Firm Appeal is co-chaired by **C. Allen Parker** and **John W. White** of Cravath, Swaine & Moore LLP. The funds raised help Lawyers Alliance provide legal services and educational resources that benefit low-income neighborhoods throughout New York City.

Mr. Parker, Cravath's Deputy Presiding Partner, has extensive experience in a broad range of finance, banking and related matters, as well as a broad range of corporate advisory matters. He has served as a Vice Chairman of the Kennedy Center Corporate Board and as the President of The Green Vale School.

Mr. White, a Partner in Cravath's Corporate Department, serves as Co-Chair of its Corporate Governance and Board Advisory practice. From 2006 through 2008, he served as Director of the Division of Corporation Finance at the U.S. Securities and Exchange Commission. He serves on the Board of Directors and Audit Committee of the Practising Law Institute and as a Member of the Advisory Committee for PLI Securities Regulation in Europe.

Mr. Parker remarks on the impact of Lawyers Alliance's work, "Lawyers Alliance's staff and volunteer attorneys offer valuable services to New York City's nonprofit organizations. This legal assistance enables nonprofits to improve programs, address community needs, overcome organizational challenges, and achieve their missions."

Adds Mr. White, "A contribution to Lawyers Alliance also provides volunteer attorneys with the opportunity to develop professional skills, practical experience, and a deep sense of personal and professional satisfaction."

To donate to the 2011-2012 Law Firm Appeal, please contact Senior Development Coordinator **Lemont Leige** at (212) 219-1800 ext. 225 or lleige@lawyersalliance.org.



C. Allen Parker



John W. White

New Staff at Lawyers Alliance

Miriam Osner, *Staff Attorney*, advises Lawyers Alliance's substantial client base of nonprofit groups about business and transactional law issues, with an emphasis on organizations engaged in developing affordable housing and groups promoting urban health. She brings to Lawyers Alliance corporate law experience, with a background in real estate, real estate finance, and affordable housing construction. Prior to joining Lawyers Alliance in November 2011, Ms. Osner was an associate at Jones Day and Heller Ehrman.

Kendra Sykes, *Program and Database Assistant*, works closely with Lawyers Alliance's staff to ensure that case and contact information about clients, volunteers, donors, and alumni is current. She also provides program support for events, client and volunteer outreach, and case closing letters and questionnaires for completed volunteer projects. Prior to joining Lawyers Alliance in January 2012, Ms. Sykes worked as a program assistant at the Social Science Research Council.



Miriam Osner and Kendra Sykes

BUSINESS LAW & LEADERSHIP GALA · WEDNESDAY, MAY 16, 2012

THE GALA
WILL HONOR:

Michael D. Fricklas

Executive Vice President
General Counsel & Secretary
Viacom Inc.



Amy Schulman

Executive Vice President
and General Counsel;
President and General
Manager, Nutrition
Pfizer Inc



DoSomething.org



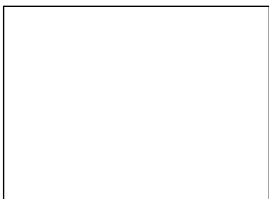
Please join Lawyers Alliance for New York in supporting pro bono legal services for New York City nonprofits.

Reception starting at 6:00 pm

Gotham Hall · 1356 Broadway at 36th Street in Manhattan

For information please contact **Lemont Leige** at
lleige@lawyersalliance.org or 212-219-1800, ext. 225,
or visit the Gala webpage at www.lawyersalliance.org/gala.php.

CELEBRATING LAWYERS, NONPROFITS, AND COMMUNITIES



171 Madison Avenue
Sixth Floor
New York, NY 10016
Lawyers Alliance
for New York

