

LAWYERS ALLIANCE FOR NEW YORK

INDIVIDUAL HONOREE

ARI J. MARKENSON, *Winston & Strawn LLP*

Healthcare attorney guides community-based providers through regulatory changes

Ari J. Markenson is a partner with the healthcare practice at Winston & Strawn LLP. He received a B.A. from Syracuse University in 1993, a J.D. from Brooklyn Law School in 1996, and an M.P.H. from Columbia University in 1998.

At Winston & Strawn and previously at Duane Morris, Mr. Markenson has contributed his health law expertise to organizations navigating the opportunities and challenges brought on by New York's Medicaid Redesign efforts. **Corona Self-Help Center (CSHC)**, which assists individuals suffering from substance abuse, needed assistance in reviewing and negotiating managed care contracts as a Home and Community Based Services (HCBS) provider. Mr. Markenson helped CSHC enter into two HCBS contracts that allowed Medicaid beneficiaries to receive services in their homes and communities. Marcos Loffredo, CSHC Funding and Development Officer, says, "Ari was outstanding in all respects. He was a great communicator and analyzed very difficult contracts for us, which enabled us to make an informed business decision."

Health People, a community-based organization improving health by training and empowering community members to become peer leaders and educators on fighting disease, wanted to enter its first-ever managed care organization contract to provide diabetes self-management courses for Medicaid patients. Mr. Markenson helped Health People to review and negotiate the contract. Executive Director Chris Norwood states, "Ari was very dedicated to us and took part in all of the negotiations representing us. His detailed and professional work allowed us to enter into this important contract," resulting in improved services in the community.

Encore Community Services provides an array of services to elderly persons in need. With guidance from Mr. Markenson and a colleague, Encore's Board of Directors adopted a new set of core governance documents to bring it into compliance with the Nonprofit Revitalization Act. Julius Lang, Encore Board Member, says, "Ari and his associate were an amazing resource for us. With their advice, Encore adopted new governance structures at the Board and corporate levels, with a new set of bylaws to guide our future growth."

Mr. Markenson also assisted **Bronx Health & Housing Consortium, Building the Next Generation of Academic Physicians, New York Memory Center, New York State Coalition for School-Based Health Centers**, and presented at a Lawyers Alliance workshop.

Mr. Markenson says, "Lawyers Alliance has incredible nonprofit clients, providing community-based health care and social services to some of New York's neediest. It's a wonderful experience to partner with them to help those organizations with complex health regulatory matters, as well as nonprofit governance matters. It is really an honor to be able to help."



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