## LAWYERS ALLIANCE FOR NEW YORK

#### **INSTITUTIONAL HONOREE**

### **BLOOMBERG L.P.**

## Corporate legal department leads by example

Bloomberg L.P.'s commitment and actions set the highest standard for pro bono excellence. At Bloomberg, philanthropy and service have always been an integral part of the company's culture. The legal team's dedication to pro bono,

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and its enthusiasm, responsiveness, and willingness to go above and beyond to help so many nonprofits are the reasons that the company deserves this year's Cornerstone Award. More than 40 Bloomberg lawyers have provided pro bono assistance to more

than 25 nonprofits on more than 30 different pro bono projects through Lawyers Alliance since 2016. These attorneys have donated their expertise in all three of our core pro bono project categories: in-depth legal representation, consultations during pro bono clinics, and training for nonprofit managers.

### High-Quality Pro Bono Legal Representation on Concrete Legal Projects

Bloomberg's lawyers consistently provide high-quality representation on ongoing matters involving contracts, technology, data privacy, intellectual property, contract, and other business law needs. Recent clients that benefited from Bloomberg's in-depth assistance on specific projects include charitable organizations engaged in quality education, community arts, economic development, urban health, and the provision of social services for children, families, the elderly, and at-risk populations.

For example, Bloomberg's corporate attorneys represented the **Jewish Community Council of Washington Heights-Inwood** (JCC-WHI) in contract negotiations. The JCC-WHI serves as an intercommunity liaison with local elected officials and the NYPD to improve the quality of life for Washington Heights-Inwood residents. Its services include information and referrals, benefits and entitlement counseling, housing advocacy, a senior transportation program, home-delivered weekend meals, and one of the few kosher food pantries in Manhattan. Attorneys at Bloomberg helped the JCC-WHI review and negotiate a software agreement that will help improve the organization's information technology system, making its operations more efficient. The client was extremely happy with the Bloomberg attorneys, commenting, "They were wonderful to work with. Contract law is not one of our areas of expertise and our pro bono lawyers were immensely helpful and patient. It was only through their support that we were able to get to the point where we were comfortable signing the agreement. We couldn't have been more satisfied!"

### Top Level of Participation in Pro Bono Clinics Throughout the Year

During the past two years, Bloomberg's attorneys have given more nonprofits face-to-face legal assistance at Lawyers Alliance's pro bono clinics than any other corporate legal department. During these individualized consultations, the attorneys

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are providing high-quality expert advice in crucial areas of law for nonprofits, including risk management, governance, employment law, contracts, and intellectual property. In addition, Bloomberg attorneys often continue helping nonprofits even after the clinic is over, offering template language and answering follow-up questions. Clients describe Bloomberg's clinic work as "absolutely invaluable," and repeatedly emphasize how the attorneys are extremely knowledgeable, helpful, and "able to express legal issues in an understandable way."

### **Educational Resources for Nonprofit Managers on Timely Legal Issues**

Responding to a gap in relevant legal information for nonprofit managers, a team of Bloomberg attorneys developed training materials on data security and privacy for use with Lawyers Alliance's nonprofit clients and other community-based organizations. In addition, they came to Lawyers Alliance's offices to teach an interactive Data Privacy Workshop in October 2017, geared to nonprofit managers. This training helped the twenty workshop attendees identify and better understand potential issues affecting their organizations, learn about record-keeping and data collection, and receive on-the-spot answers to their questions. As nonprofits increasingly collect, hold, and are subject to regulations related to data about individuals, the more information they have, the better equipped they are to protect and assist those they seek to serve.

Bloomberg attorneys have represented the following Lawyers Alliance nonprofits in the last two years: Achievement First, Arab American Association of New York, Ballet Tech, Cave Canem, Chhaya CDC, Children's Arts Guild, Cities for Financial Empowerment Fund, Dancewave, Daybreak Independent Services, Eskolta School Research and Design, Flex Program, Fortune Society, Girl Be Heard, Internationals Network for Public Schools, Jamaica Center Association BID, JCC-WHI, JobsFirstNYC, JVL Wildcat Charter School, Lower Eastside Girls Club, More Art, Museum of the Moving Image, Neighborhood Restore HDFC, Norte Maar, Participatory Budgeting Project, Riding With Us Foundation, Sing for Hope, Spence-Chapin, and Staten Island Children's Museum.

The lawyers who worked with these clients include: Nirav Amin, Matt Asman, Jeannine Choi, Kara Coggin, Gal Davidovitch, Lauren Deutsch, Rachel Dominique, Greg Dumark, Valerie Farkas, Lauren Fishkoff, Don Gammon, Aimee Gardiner, Tom Golden, Sharon Haberman, Erin Hanna, David Herman, Alex Hill, Alicia Hornsby, Joon Huh, Jennifer Johnson, Adam Kravitz, Solyn Lee, Scott Lehrer, David Levine, Benjamin Levy, Keith McMurdy, Whitney Montgomery, Matt Peterson, Lee Philbrick, Dahlia Prager, Elizabeth Rich, Niki Roth, Kim Rutan, Edie Saccomandi, Randy Shapiro, Jay Straus, Pamela Strauss, Megan Tlusty, Roslyn Tom, Irene Treloar, and Ben Williams.

Bloomberg L.P. recently received the 2018 New York Law Journal's top award for Best Legal Department for Pro Bono/Community Service.